

AMERICAN UNDERGROUND

2016-2017* ANNUAL REPORT



269

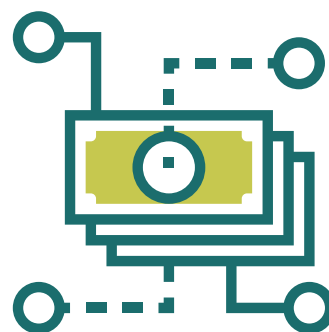
COMPANIES
LOCATED ACROSS
4 CAMPUSES



966 MEMBERS
USE THE SPACE DAILY



170
TRAININGS,
WORKSHOPS
+ EVENTS



43
INDUSTRIES



30%
OF COMPANIES
ARE FEMALE-LED

(INCREASED 4.5% FROM LAST YEAR)



31%
OF COMPANIES
ARE LED BY A
PERSON OF COLOR

(INCREASED 10% FROM LAST YEAR)

48% OF COMPANIES ARE LED BY A
FEMALE AND/OR PERSON OF COLOR



608
NEW JOBS
CREATED



54%
OF AU-HEADQUARTERED
COMPANIES ACQUIRED
CUSTOMERS THROUGH AU

*DATA COLLECTED FROM OCTOBER 2016-SEPTEMBER 2017
IN PARTNERSHIP WITH THE KENAN INSTITUTE

AU-HEADQUARTERED
COMPANIES RAISED
\$39.4 MILLION
IN TOTAL FUNDING
(INCREASED **47%** FROM LAST YEAR)



43% OF COMPANIES THAT
RAISED MONEY ARE
LED BY A **FEMALE**
AND/OR A
PERSON OF COLOR



82%
OF AU-HEADQUARTERED
COMPANIES HAVE
EARNED REVENUE



52%
OF AU-HEADQUARTERED
COMPANIES ARE
CASH-FLOW POSITIVE



AU-HEADQUARTERED COMPANIES
WERE FEATURED IN **NATIONAL NEWS**

179 TIMES

Forbes
Rolling Stone

WALL STREET JOURNAL

120,528
CUPS OF COFFEE
BREWED BY MEMBERS



\$1,973,992
SPENT BY MEMBERS AT
LOCAL BUSINESSES WITHIN 2 MILES



60%
OF MEMBERS **VOLUNTEER**
WITHIN THEIR COMMUNITIES

43
LANGUAGES
SPOKEN



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CREDIT UNION
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