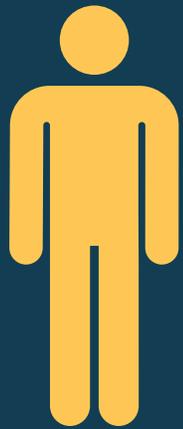


AMERICAN  
**UNDERGROUND**

**2017-2018\***  
ANNUAL REPORT



**865**  
MEMBERS  
USE THE SPACE  
DAILY

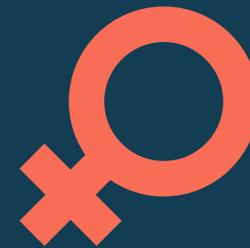
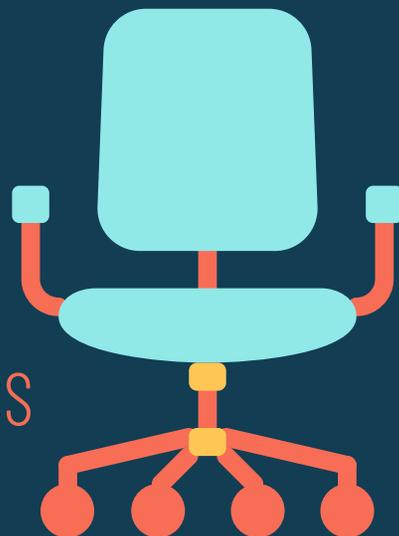


COMPANIES  
LOCATED ACROSS  
4 CAMPUSES

**51** INDUSTRIES

**619** NEW JOBS  
CREATED

THAT'S **3,156** NEW JOBS  
CREATED SINCE 2014!



**31%**  
OF COMPANIES  
ARE FEMALE-LED\*\*

**30%**  
OF COMPANIES  
ARE LED BY A  
PERSON OF COLOR\*\*



**50%**  
OF COMPANIES  
ARE LED BY A  
FEMALE AND/OR PERSON OF COLOR\*\*

\* DATA COLLECTED FROM OCTOBER 2017-SEPTEMBER 2018  
IN PARTNERSHIP WITH THE KENAN INSTITUTE

\*\* "LED BY" REFERS TO ANYONE IN THE C-SUITE / LEADERSHIP TEAM



AU-HEADQUARTERED COMPANIES RAISED  
**\$40.9 MILLION**  
 IN TOTAL FUNDING  
 THAT'S **\$157.6 MILLION** RAISED SINCE 2014!

**52%** OF COMPANIES THAT RAISED MONEY ARE LED BY A **FEMALE** AND/OR A **PERSON OF COLOR\*\***

**180** TRAININGS, WORKSHOPS + EVENTS  
 THAT'S **1,000+** EVENTS SINCE 2014!



**84,096**  
 CUPS OF COFFEE  
 BREWED BY MEMBERS

THAT'S **350,000** CUPS BREWED SINCE 2014!

**83%** OF AU-HEADQUARTERED COMPANIES HAVE  
**EARNED REVENUE**



**57%** OF AU-HEADQUARTERED COMPANIES ARE **CASH-FLOW POSITIVE**

**21%** OF AU-HEADQUARTERED COMPANIES ARE EARNING **\$1 MILLION OR MORE** IN REVENUE



**\$1,566,739** SPENT BY MEMBERS  
 AT LOCAL BUSINESSES WITHIN 2 MILES



AU-HEADQUARTERED COMPANIES WERE FEATURED IN **NATIONAL NEWS**  
**121** TIMES

THANK YOU TO OUR

**INNOVATION PARTNERS**



THANK YOU TO OUR

**FOUNDING PARTNERS**



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